



Small Town Life Magazine

2277 Philadelphia Street; Indiana PA 15701
 1046 Barnett Hill Road; Punxsutawney PA 15767
 724-349-7366 (office phone) (human or machine answers 24/7)
 724-349-3290 (fax) (Getting a busy signal?)
 Our computer shares a line with the fax machine. Call us to clear the line or fax in the morning or at night. Fax machine will answer 24/7.
 advertising@smalltownlifemagazine.com (e-mail)
 smalltownlifemagazine.com (web site)

**Advertising Space
 Reservation Form**

Today's Date: _____

For Issue _____

Sales Representative _____

Contact Name: _____

Company Name: _____

Street Address: _____

City/State/Zip: _____

Daytime Phone: (____) _____ - _____
 FAX : (____) _____ - _____

E-mail: _____

Web Page: _____



Payment for all advertising must arrive before the ad closing date to reserve the space. Please make checks payable to *Small Town Life Magazine*. We also accept Visa and MC.

Advertising copy can be sent to us in camera ready form or in rough form. If you can sketch out what you want on a piece of paper, we can do the layout for you.

Please check the ad size that you want to reserve:

<u>SIZE</u>	<u>One Issue</u>	<u>Six Issues</u>	<u>Dimensions</u>
<input type="checkbox"/> Full Page Size	\$700.00	\$550.00	11 inches tall by 8.5 inches wide
<input type="checkbox"/> 3/4 Page Size	\$550.00	\$450.00	8 inches tall by 8 inches wide
<input type="checkbox"/> 1/2 Page Size	\$375.00	\$295.00	5 inches tall by 8 inches wide
<input type="checkbox"/> 1/4 Page Size	\$198.00	\$150.00	5 inches tall by 3.75 inches wide
<input type="checkbox"/> Sponsorship	\$125.00	NA	3 inches tall by 3.75 inches wide
<input type="checkbox"/> Business Card	\$ 99.00	NA	2 inches tall by 3.75 inches wide
<input type="checkbox"/> Bargain	\$ 49.00	NA	2 inches tall by 1.75 inches wide

Please check the number of issues that you would like to run your ad:

- One issue
- Three issues
- Six issues (Gold Star Advertiser Program)
- 'Til Forbid

(This choice runs your ad until you notify us that you would like to make a change.)

I agree to pay for the advertising that I am reserving with *Small Town Life Magazine* within 30 days of signing this reservation form. (If reserving multiple issues, payment is due by the closing date for each subsequent issue.)

(Signature) (Date)